



U21 PwC Innovation Challenge

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The U21 PwC Innovation Challenge is now open!

Graduate students are invited to take part in the first ever U21/PwC Innovation Challenge.

The Challenge requires students to respond to situations faced by the workforce of the future, to which they can apply your current knowledge and experiences. Universitas21 and PwC, two globally-focused organisations, want students to gain early exposure to global work opportunities, and the opportunity to communicate their specialist knowledge, skills and talents to potential employers. PwC's client companies will benefit from the opportunity of an early introduction to the best emerging talent from UNSW.

Please note, this competition is only open to **graduate students** currently registered on a programme at the UNSW Sydney (programmes include taught masters, research masters and PhDs).

Students should prepare a video response of a maximum of 3 minutes to the following challenge:

We are living through a fundamental transformation in the way we work; automation and 'thinking machines' are replacing human tasks, changing the skills that organisations are looking for in their people. But what will the future look like? PwC has developed four scenarios in their 'Workforce of the Future' study (www.pwc.com/people): a Red World where innovation rules; a Blue World where corporate is king; a Green World where companies care, and a Yellow World where humans come first.

*Assuming you find yourself on a journey that looks like it ends in a **'Red World'** scenario (where Innovation Rules), what are the pros and cons for you? What skills will be important for individuals to thrive in this world, and how do you plan on adapting to it?*

What is the Prize?

The main prize will be a fully-paid expenses trip to Dubai for one week valued at \$3000. The visit will take place preferably in early September 2018.

UNSW Sydney will be competing against students from six other U21 member universities.

How do I enter?

The challenge opens on Monday 23 April 2018 and **closes Friday 25 May 2018**.

1. Prepare and film your presentation according to the rules of submission.
2. Please set up a private YouTube account, upload your video and send the private link via email to unsw.international@unsw.edu.au
3. Please include your student zID and what program you are studying at UNSW.
4. The local selection panel results will be communicated by Wednesday 6th June.
5. The three UNSW finalists will then be submitted to U21 for regional judging.

What are the Rules for submission?

- Submissions must be via video format, either an MP4 file or .MOV. Files sent in the wrong format will not be accepted.
- Presentations are limited to 3 minutes and competitors exceeding this will be disqualified.
- Use of slides are permitted but presentations limited to 1 slide per presentation.
- The video must have only one camera angle filmed from a static position. Zoom in and out from the static position is acceptable.
- The 3-minute audio must be continuous – no edits or breaks etc. Presentations are to be spoken word only (e.g. no poems, raps or songs).
- Presentations are considered to have commenced when a presenter starts their presentation through movement or speech (timing does not include the title slide).
- No additional electronic media (e.g. sound and video files) are permitted within the video recording.
- The decision of the adjudicating panel is final.

What are UNSW/PWC looking for and how will it be judged?

Your Video will be judged based on two criteria;

Comprehension and Content

- Did the presenter have a logical approach to answering the question? - i.e. familiarity with the background material, a set of key considerations
- Did the presentation clearly describe the speaker's point of view? Was the articulation of the conclusions and recommendations clear and easy to follow?
- Did the speaker provide adequate background information to illustrate points?
- Did the presenter spend adequate time on each element of their presentation – or did they elaborate for too long on one aspect or was the presentation rushed?

Engagement and Communication

- Did the oration make you want to know more from this student and potentially employ them?
- Did the presenter convey enthusiasm for the challenge and genuine interest in the problem?
- Did the presenter capture and maintain their audience's attention? (sufficient stage presence, eye contact and vocal range; maintain a steady pace, confident stance)
- Did the PowerPoint slide enhance the presentation - was it clear, legible, and concise?

Confidentiality and Intellectual Property

For Entrants: By submitting your proposal in video format, you are acknowledging that your ideas/research will be made publicly accessible and shared with industry professionals. Videos will be uploaded to Vimeo and disseminated through the U21 website, and PwC's media channels. Judges, reviewers, staff and the audience will not be asked to sign non-disclosure statements. If your presentation draws on work/research that is being/has been conducted under contract with an outside sponsor, please discuss the related contractual terms of confidentiality and intellectual property with your supervisor(s) before participating in this competition. U21 and PwC may take photographs, videotapes and/or audiotapes of the presentations or copy material prepared for use in the presentation, for promotional purposes.

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